

JOHNNY CHANG (張凱強) IS A MULTIDISCIPLINARY DESIGNER AND ARTIST WORKING BETWEEN *Visual Communication* AND ARTISTIC RESEARCH. INTERESTED IN HOW CIRCUMSTANCES OF DISTANCE AND DIASPORA AFFECT PROCESSES OF SENSE-MAKING THROUGH THE DEBRIS OF LANGUAGES AND IMAGES.

TAIWANESE-AMERICAN FROM SF BAY AREA, CA
CURRENTLY BASED IN STOCKHOLM

TOWARD A RESPONSE-ABILITY OF AESTHETIC DISTANCE:
Thoughts on Visual Communication

Relation is the very fabric of communication. It is an atmosphere of sensing and responding, endlessly conferring. Through this, we're able to access a friend, a home, a feeling, our surroundings, ourselves. It is embodied sense-making. For us humans, it is language in its most plural form.

Visual communication, which involves graphic design along with the multitude of visual traditions and forms of mark making, is attentive to how visual forms mediate sense. It looks at how form renders possible/impossible ways of knowing. Navigating this requires us to look closely at the contexts and relations

which frame particular forms. Aesthetics becomes a matter of ethics.

In my practice, I see visual communication as sense-making tools. Its traditions are situated and entangled, so it becomes necessary to confer with other ways of knowing across the already polycultural and multi-disciplined.

EXHIBITIONS AND TEACHING

Guest Lecturer, Konstfack, Working on Bodies, Jenny Richards	(05.12.2019)
Guest Lecturer, Konstfack Visual Communication BA3, Building as Body, Sara Kaaman	(23.10.2019)
Brown Island: Practicing Community, Konsthall C	(08.09 - 13.09.19)
Konstfack Vårutställning 2019: Neither Here Nor There, But Altogether Elsewhere	(16.05.2019)
Brown Island: Floating in the White Sea	(16.10.2018)
Index: Letting the Days Go By: Wake Up! Publication Launch and Reading	(17.06.2018)
Brown Island: Brown Island in the White Sea 2.0: She's So Heavy	(20.02 - 28.02.18)

EXPERIENCE AND PRACTICE

Independent Practice	SF, LA, NYC, Stockholm	(2010 -)
Brown Island Collective	Stockholm	(2017 -)
Freelance/in-house design practice at various studios: Askew-NYC, Aruliden (NYC), Your Majesty Co. (NYC), Simon (NYC), Material Wrlid (NYC), Ryu Island (NYC), The Bear Cave (NYC), 180LA (Santa Monica), Hatch SF	SF, LA, NYC	(2009 - 2017)
TACL-LYF (Organizer, Board Member, Creative Director)	SF Bay Area	(2008 - 2017)

RECENT CLIENTS/COLLABORATORS

IASPIS, TACK Communities of Tacit Knowledge: Architecture and its Ways of Knowing, Kultwatch.se, Botkyrka Konsthall, Jenny Richards, Maryam Fanni, Rikard Herberling, (Home Works), Story AB (David Aronowitsch and Hanna Heilborn), Lisa Tan, Sara Kaaman, Louise Khadje-Nassiri, A School in Common, Brown Island, Konstfack

PAST CLIENTS/COLLABORATORS

Maria Johansson, Behzad Khosravi Noori, The Mixtape Shop, Communal Violence, Amnesty International USA, NYC School for the Arts, Alejandro Durán, Kasthall, TACL-LYF (Taiwanese American Citizens League - Leading Youth Forward), Pure Options, Askew-NYC, Aruliden, Red Bull Music Academy Radio, ITASA (Intercollegiate Taiwanese-American Students Association), Simon Malls, Ryu Island, The Bear Cave, Recess NYC, Equitable Origins, UNFPA

EDUCATION

Konstfack
MFA, Visual Communication
Stockholm, SE. 2017-19.

Art Center College Of Design
BFA, Graphic Design
Pasadena, CA. 2006-10.

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(last updated 2020 Mar)